



MARCH NEWS: What I Learned at the 2019 Nonprofit Technology Conference (#19NTEN)



A Note From Our Founder:

This year's Nonprofit Tech Conference by [NTEN](#) was a superb professional development event. Four days of stunning weather in Portland, Oregon, inspirational nonprofit leaders from around the world, and oh so much amazing food! It's hard to choose the most meaningful takeaways from such a diverse event. Read these snippets below or [click here for the full article!](#)

On Inspiration

These videos will make you think, laugh, and/or cry – maybe all three. These were the featured [DoGooder](#) Award-Winning nonprofit videos:

- [Best Nonprofit Video](#)
- [Fundraising for Good](#)

- [Funny for Good](#)

On Resilience

One of the best sessions I attended focused on resilience as a path to organizational sustainability. [Read more](#)

On Leadership

Your #1 job as a leader is to support and develop your team. Check out some alarming statistics on [our blog](#).

On Marketing

There were so many great sessions on using technology to ramp up your marketing efforts. But the one that stuck with me was put on by [Whole Whale](#) and one of its nonprofit partners: Effective Social Media Advertising on \$100/day. [Read more](#)

On Finance

Unfortunately, there was just one session devoted to finance during the conference – one! Focused solely on nonprofit dashboards, the speaker delved into what makes an effective nonprofit dashboard. [Read more](#)

PS. Feel free to [send me a note](#) or give me a call at (321) 233-3311



DON'T LET "FINTECH" SCARE YOU - OUR TOP 4 BACK OFFICE TOOLS

Constant change in the financial technology space can overwhelm small businesses, especially those in the nonprofit and social impact space. But rest assured that Blue Fox is hip to the newest developments. We stay up to speed on innovations in the FinTech space so that we can provide you with the most useful and reliable technology tools out there. [FULL ARTICLE HERE](#)



#whatthefox



QuickBooks Online is Implementing Usage Limits

Have you heard? QuickBooks Online will be implementing usage limits beginning April 10, 2019 on number of classes, locations, chart of accounts entries and users. If you are a current client, our team will be reaching out over the next couple weeks to advise on account updates and upgrades.

[FULL ARTICLE HERE](#)

If you're not a client but need assistance, our team at Blue Fox provides hourly consulting services to help solve your most pressing financial issues. This just may be one of them! Give us a shout at hello@yourbluefox.com or (321) 233-3311.



MICRO-DONATING

How Technology Met Fundraising, Had a Millennial Donor Baby, and Lived Happily Ever After

Wouldn't it be great if your nonprofit could fundraise around the clock? What if you could bring in revenue while you're sleeping and from a whole new demographic? There is a way! And, yes, of course, it has something to do with Blue Fox's favorite thing, technology. We're talking about the exciting and growing world of micro-donating or micro-philanthropy. [FULL ARTICLE HERE](#)

Would you like to talk about your accountant this way?

"Blue Fox has helped our business grow in so many ways! They provide a service that goes way above and beyond what we would expect from an accounting agency. Their team is always quick to respond to our requests and our employees are always paid on time. Over years of working together, I have the peace of mind that Blue Fox is there when I need them and their pricing is fair and honest. I don't know what our business would do without Blue Fox."

- PR & Marketing Firm, Fort Myers, FL

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