



FEBRUARY NEWS: The Case for Kindness in Business, Especially Ours!



A Note From Our Founder:

Recently, I was on the phone with a new client who was about halfway through the onboarding process. As we were talking, I noticed that the client kept needlessly apologizing for things. She apologized for not having answers, for not having certain information she felt she should know, and for just about every time that she had to answer a question with, "I don't know."

I finally asked, "Why do you feel the need to apologize? You're not a professional bookkeeper or financial manager. You know that and you're ready to make some changes, which is why you've hired us to help. We are going to improve the situation and get your organization ready for the next level. Together."

My client let out a big sigh and sounded tearful as she replied, "Thank you for

saying that. Thank you for your kindness. I am apologizing so much because others in my past have not been as kind, and it's been a huge frustration and slightly depressing. So thank you for being so kind."

Read the [FULL ARTICLE HERE](#)

PS. Feel free to [send me a note](#) or give me a call at (321) 233-3311



HUMANS DOING TAXES - YES, WE'RE OLD SCHOOL!

Hello from an honest to goodness actual human being! ... Our team of financial gurus deliver the highest quality tax advice and guidance. We take calls year-round from clients pondering the implications of major purchases, business structure options, when to make major donations, and anything else that's on people's minds. [FULL ARTICLE HERE](#)

WE OFFER DISCOUNTED TAX RATES FOR EMPLOYEES OF NONPROFITS & SOCIAL IMPACT ORGS & NONPROFITS!

If this type of personalized year-round service piques your interest, please give us a call at (321) 233-3311 or email hello@yourbluefox.com.

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BLUE FOX LAUNCHES PROTECTED BY LOGO, A Symbol of Financial Stability and Credibility for Accounting Clients

Virtual accounting firm Blue Fox recently announced the launch of the Protected by Logo, a symbol of financial stability and credibility for their social impact accounting clients. The Blue Fox team encourages their clients to include the logo on their website and printed financial statements that are shared with management and boards of directors. [FULL PRESS RELEASE HERE](#)

Blue Fox is currently accepting new clients for onboarding early summer 2019. Onboarding typically includes one month of high-touch communication and is reserved for one or two clients per month.



70% OF AMERICANS HAVE POOR FINANCIAL HEALTH: WHAT YOU CAN DO TO BEAT THE ODDS

Let's face it, when it comes to personal money management there is often a disconnect between knowledge and action. You know the importance of having a safety fund. You understand the long-term impact of consistent retirement contributions. You know it's vital to spend less than you make. So, why are 70% of people failing at financial health ([MarketWatch](#))? It might be that failure comes from not knowing where to get started. [FULL ARTICLE HERE](#)

Would you like to talk about your accountant this way?

"I have been working with Chantal for over two years on an audit for one of her clients. She is extremely responsive and helpful. Her work is always in good order and we make very few journal entries. She has a great understanding of nonprofit entities and what makes them unique. I would recommend her to any nonprofit seeking bookkeeping and/or consulting."

- Sean Nolan, CPA, Partner, Rogers Wood Hill Starman & Gustason PA

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